



YOUR FINANCIAL PARTNER FOR SUSTAINABLE GROWTH

A division of Reflexion Group

# **YOUR FINANCIAL PARTNER**

## **ABOUT US**

HesabKom, a leading outsourcing service division of Reflexion Group, it has been dedicated to supporting SMEs across Saudi Arabia since 2014.

We specialize in providing comprehensive financial & accounting services, including Fractional CFO, bookkeeping, taxation, payroll, & financial reporting and analysis.

Our expert solutions ensure your business operates smoothly, allowing you to navigate your financial journey with confidence and focus on growth and success.



## **OUR VISION:**

To be the leading financial partner for SMEs, recognized for our excellence, integrity & high commitment to client success.

## **OUR MISSION:**

Empower SMEs with meticulous financial stewardship, ensuring accurate, up-to-date, & accessible financial information.

**Diversity**

**Agility**

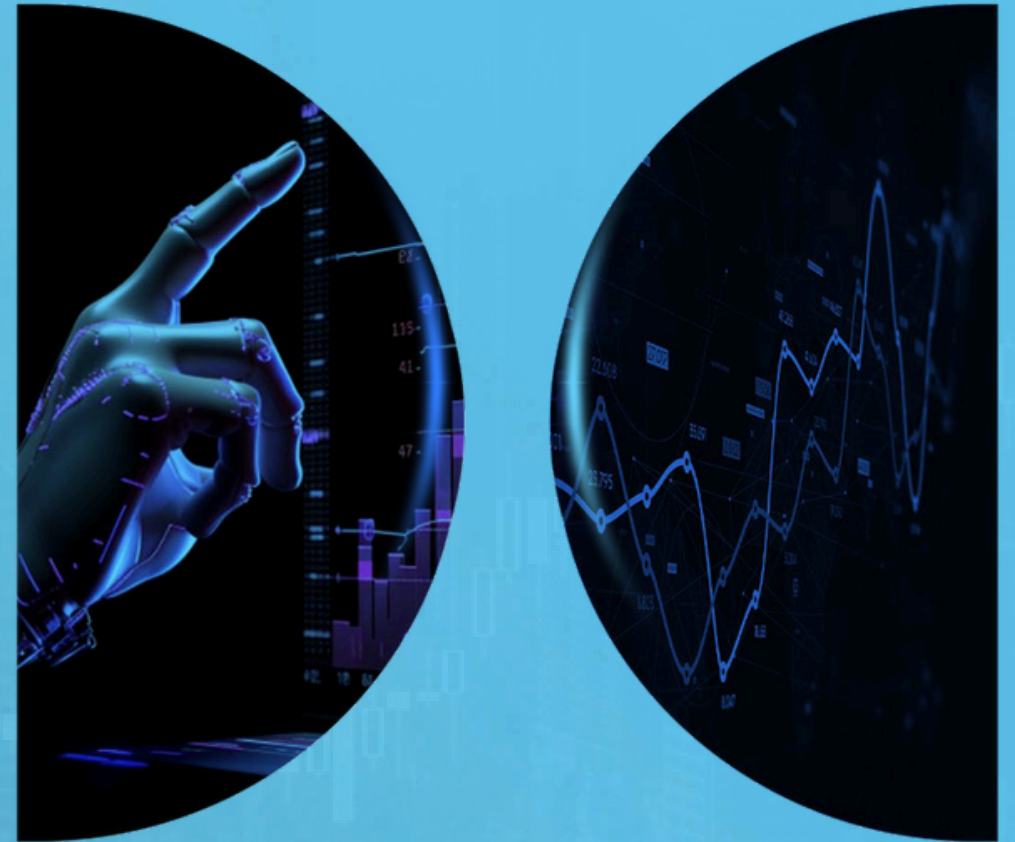
**Excellence**

**Confidentiality**

**Ethics**

# Market Adaptation & Growth

- HesabKom aligns with Saudi Arabia's Vision 2030, focusing on economic diversification & SME growth.
- We provide scalable services tailored to businesses at different growth stages.
- Our goal is to help companies leverage opportunities arising from economic diversification.





# Our Services

CFO Services

Accounting Services

Talent Solutions

Private Accounting

Automation Services

[www.sosme.ai](http://www.sosme.ai)

Grow your business.

Enjoy your life.

We will handle the rest.

# CFO SERVICES

Most of ambitious companies use fractional CFO services to rapidly scale their business.

Imagine having a trusted financial partner by your side, one who brings decades of experience and high-level insights to the table – without the hefty cost of hiring a full-time CFO.

That's the power of fractional CFO services.



## What is Fractional CFO?

A Finance expert who provides part-time or contract-based CFO services to companies that don't yet need or can't afford a full-time CFO.

Think of it as “CFO-on-demand”.



## What a Fractional CFO does?

Handling the strategic and financial leadership of a business, without being a full-time employee.

### Services include:

- Strategic Financial Guidance
- Financial Management
- Cash Flow Management
- Taxation & Audit Support
- Expenses Management
- Banking Relationship



## Why you need a Fractional CFO?

- **Affordable** – pay only for the expertise you need
- **Flexible** – scale up or down as the business grows
- **Experienced** – former full-time CFOs of large companies
- **Objective** – brings outside perspective and best practices



# ACCOUNTING SERVICES

Take Control of your company's financial future

Your months-long wait for management reports is over!



## 1- Bookkeeping:

Maintain accurate and up-to-date financial records with our professional bookkeeping services.



## 2- Taxation:

Expertise in VAT, Zakat, income tax, and more, ensuring compliance and strategic tax planning.



## 3- Financial Reporting:

Comprehensive financial insights, including balance sheets, profit & loss statements, and cash flow statements.



## 4- Payroll Services:

Efficient management of payroll processing, aligning with local regulations and business requirements.



## 5- Auditing:

Provide thorough external auditing services to ensure transparency and accuracy in financial reporting.  
*(Service provided through our partners)*





# TALENT SOLUTIONS

Maintain Momentum and drive growth by accessing the right finance talent, exactly when you need it.

We supplement your team with interim professionals, you can reduce burnout, ensure continuity, and focus on driving growth.



## 1- Financial Planning & Analysis:

Leverage expert insights, strategic financial planning, budgeting, and cost analysis to drive smarter decision-making.



## 2- Cash Flow Management:

Optimize your cash flow financial management and operations to support core business activities with our expert treasury services.



## 3- Bank Relationships:

Strengthen your banking relationships with our expert advisory and financial management services.



## 4- Feasibilities & Business Valuations:

Assessing the success of a project and determine the financial worth of your business.



## 5- Insurance & Risk management:

Identify, assess, and mitigate risks while ensuring business have the right insurance coverage for financial protection.

# PRIVATE ACCOUNTING

Take control of your finances with dedicated private accounting services that cater to your unique needs.

## Whether, you are

Entrepreneur with multiple businesses, or  
High-net-worth individuals (HNWI), or  
Families with estates, trusts, or  
generational wealth

Your Private accountant is here to serve you deeply and with focus.



## What is Private Accountant?

A Finance expert who provides privately bespoke advisory services for family office or business owner to meet the needs of each person.



## Services:

- Manage your personal financials
- Ensure compliance
- Optimize tax strategies
- Estate planning
- Debt management

With a focus on precision and confidentiality, Private Accountant help you maintain financial clarity and make informed decisions to achieve long-term success.



## Why you need a Private Accountant?

- **Confidential & Personalized service**
- **Saves time**
- **Ensure Compliance**
- **Gives clear visibility of wealth & cash flow**
- **Strategic**





**Why Choose  
HesabKom?**

## Why Choose HesabKom:

### 1- Expertise in SMEs:

Understanding of the unique challenges and opportunities faced by SME's in the market.

### 2- Comprehensive Services:

We offer a full suite of financial services that cover every aspect of business finance.

### 3- Tailored Solutions:

Customized to meet the specific needs of each client, ensuring financial strategies are aligned with their business goals.

### 4-Cost-Effective:

We help businesses reduce costs without compromising on quality or expertise.

### 5- Market Adaptability:

Our services are designed to adapt to changing regulations & economic conditions.

### 4- Technology Driven

We adopt technology to ensure data accuracy and reliability.



## Why Choose HesabKom:

**Our experts ensure your business operates smoothly, allowing you to navigate your financial journey with confidence and focus on growth and success.**

**Empowerment**

**Value Creation**

**Profit Maximization**

**Access to information**

**Access to Finance**

**Wealth Acceleration**



# OUR CLIENTS

## Who we serve?

### Local Companies

- Small & Medium Enterprises (SMEs)
- Family-owned businesses
- Local entrepreneurs & startups
- Professional practices (law, medical, consulting)

### Foreign Companies

- Branch offices & subsidiaries
- Free zone & offshore entities
- Multinational companies expanding into the region
- Representative offices requiring compliance & reporting

**Join our +100 Clients**

+8 Foreign International Companies in Saudi Arabia

**SAR +300M**

Clients Income during last year


## Industries we support

- **Trading & Retail**  
import/export, wholesalers, shops
- **Manufacturing & Fabrication**  
workshops, industrial units
- **Hospitality & Tourism**  
restaurants, cafés, hotels, travel
- **Logistics & Transportation**  
freight, delivery, warehousing
- **Real Estate & Construction**  
developers, contractors, investors
- **Professional Services**  
law firms, clinics, consultants
- **Technology & Startups**  
SaaS, e-commerce, IT firms
- **Nonprofit & Foundations**  
NGOs, community organization






# Contact Us

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